



# ILLINOIS PRODUCT STEWARDSHIP COUNCIL: A YEAR IN REVIEW

Courtney Kwong, Chair



# A YEAR IN REVIEW

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- Objectives
- Principles of EPR
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# What is ILPSC ?

**The Illinois Product Stewardship Council (ILPSC)** is a coalition of public and private entities including local governments, state governments, businesses, environmental groups, NGOs, solid waste agencies, associations, and individuals in Illinois. The Product Stewardship Institute (PSI) serves as coordinator for this Council.

The Illinois Council formed in 2014.

# What is Product Stewardship ?

Product stewardship is the act of minimizing the health, safety, environmental, and social impacts of a product and its packaging throughout all lifecycle stages, in turn strengthening the local, regional, and national economy. Manufacturers have the greatest ability to minimize their products' adverse impacts, but other stakeholders - such as suppliers, retailers, and consumers - also play a role. Stewardship can be either voluntary or required by law.

# Mission



The **mission** of the ILPSC is to shift the product waste management system in Illinois from one focused on government-funded and ratepayer-financed waste diversion to one that relies on producer responsibility in order to reduce public costs, increase opportunities for waste minimization and resource recovery, raise recycling rates, and drive improvements in product design that promote environmental sustainability.

# Objectives

- Provide a forum for the exchange of ideas and information regarding existing and proposed EPR programs;
- Provide effective leadership on product stewardship initiatives in the region;
- Educate elected officials and other decision makers on the benefits of product stewardship;
- Coordinate, support, or participate in product stewardship initiatives locally, regionally, and nationally; and
- Develop and recommend product stewardship policies and educational tools to organizations, institutions, businesses, governments, state legislatures, and legislators.

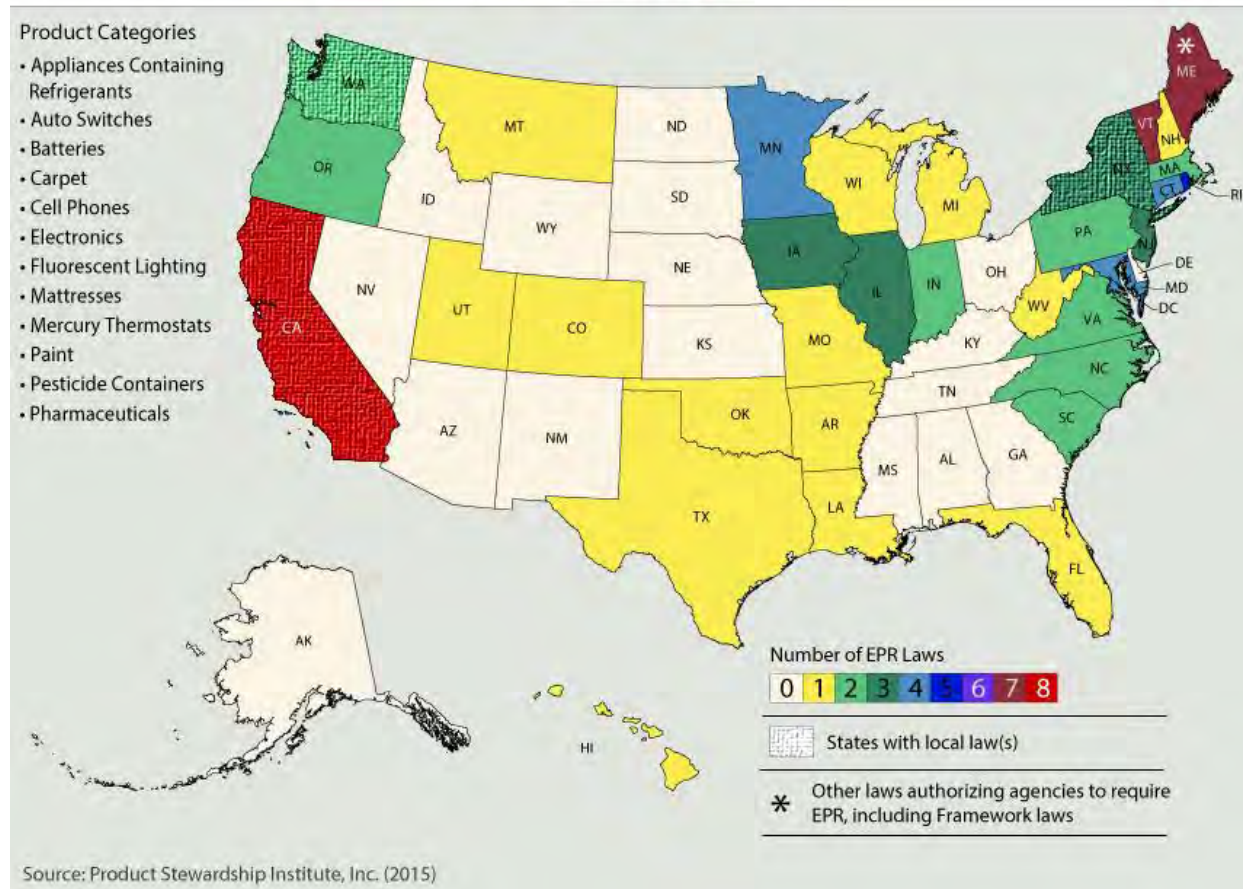
# Principles of EPR



- **Producer Responsibility**
- **Level Playing Field**
- **Results-based**
- **Transparency & Accountability**
- **Roles for Government, Retailers & Consumers**

# U.S. EPR Laws Map

Current as of May 2015





# PSI Scope of Services

- ❑ PSI staff will coordinate, facilitate, and take notes for monthly one-hour long conference calls of the Illinois Product Stewardship Council, including providing input on the monthly meeting agendas and minutes.
- ❑ PSI staff will provide product stewardship legislative updates as well as offer expert guidance on the financial, economic, and environmental aspects of priority products during these calls.
- ❑ PSI will advise the participants of the IL Product Stewardship Council on matters related to structure and operating procedures of the ILPSC, as needed.
- ❑ PSI will provide technical assistance to the Illinois Product Stewardship Council, including written testimony (as requested), technical materials and/or provide technical support for agency officials and their lobbyists to promote the adoption of product stewardship and/or EPR legislation in Illinois.

# Council Structure

## Members

Members actively participate in meetings, serve on committees, and vote on matters before the Council. ILPSC has set no sector-based restrictions on membership, ensuring that all interested parties located in Illinois have an opportunity to be involved. Voting rights are reserved for members that:

- a. Maintain annual membership or partnership with the national Product Stewardship Institute (PSI);
- b. Support the ILPSC mission, Principles of EPR and sign the Letter of Agreement;
- c. Commit staff time to ILPSC activities, projects, meetings, and conference calls; and
- d. Make decisions, establish rules, and are authorized to act on behalf of the Council

# Council Structure

## Partners

Partners may actively participate in meetings and serve on committees. Partners are not allowed to vote on matters before the Council. Any interested individual or organization located in Illinois is invited to be a Partner, provided that they:

- a. Support the ILPSC mission, Principles of EPR and sign the Letter of Agreement; and
- b. Commit staff time to ILPSC activities, projects, meetings, and conference calls

# Join Effort



Membership plays an important role for local & state governments:

- Support the role of EPR for your community & state
- Supports PSI by pushing forward EPR legislation
- Be on the forefront of sustainability programs and participate in the conversations

# Join Effort – Member Benefits

## State and Local Government Full Member Benefits

- Ability to shape public policy with access to dialogue meetings, work groups, and national strategy development calls
- Free access to webinars and web conferences featuring national and international thought leaders
- *Monthly Product Stewardship Updates* mailings
- *Bi-weekly Legislative Updates* mailings and 24/7 exclusive access to updated legislation tracker online
- *PSI News Alerts* to keep you informed of late-breaking product stewardship news
- Discounts at PSI conferences, summits, symposiums, and other events
- Access to PSI's staff for technical and strategic guidance
- Priority selection for participation in pilot projects
- Eligibility to serve on the PSI Board of Directors

# Join Effort - Member Dues

Fee Categories (based on population size)	Current Annual Dues	New Annual Dues as of January 1, 2015
Less than 25,000	\$250	\$300
Between 25,000 and 100,000	\$500	\$600
Between 100,000 and 500,000	\$1,000	\$1,200
Between 500,000 and 1.25 million	\$2,000	\$2,400
Between 1.25 to 3 million	\$4,000	\$4,800
Between 3 to 5 million	\$6,000	\$7,200
Between 5 to 8 million	\$8,000	\$9,600
Greater than 8 million	\$10,000	\$12,000

# Proposed Legislation

**Electronics – HB 1455 (Passed House & Senate):** “Amends the Electronic Products Recycling and Reuse Act. Provides that a manufacturer may count the total weight of a cathode ray tube device, prior to processing, towards its goal under this Section if all recyclable components are removed from the device and the cathode ray tube glass is managed in a manner that complies with all Illinois Environmental Protection Agency regulations for handling, treatment, and disposition of cathode ray tubes. Provides that, for specified categories of electronic devices, each manufacturer shall recycle or reuse at least 80% (was at least 50%) of the total weight of the electronic devices that the manufacturer sold in that category in Illinois during the calendar year 2 years before the applicable program year...”

# Proposed Legislation

**Carpet – SB 3546 (Session Sine Die):** “Creates the Carpet Stewardship Act. Provides that, for all carpet sold in this State, producers shall, individually or through a stewardship group, implement and finance a statewide carpet stewardship program that manages the product by reducing the product's waste generation, promotes its reuse and recycling, and provides for negotiation and execution of agreements to collect, transport, and process the product for end-of-life recycling and reuse...”



# Proposed Legislation

**Paint – SB 1705 (Session Sine Die):** “Creates the Paint Stewardship Act. Requires each producer to join the representative organization. Requires the representative organization to submit a plan to the Director of the Environmental Protection Agency for the establishment of a paint stewardship program. Sets forth requirements for the program. Requires the representative organization, in conjunction with an independent auditor, to propose, and the Agency to approve, a fee that will be added to the cost of all architectural paint sold to retailers and distributors in this State. Creates a state-action antitrust exemption for actions taken under the Act. Prohibits, after the implementation of the paint stewardship program, a producer, distributor, or retailer from selling or offering for sale architectural paint to any person in the State if the producer is not a member of the representative organization. . .”

# Legislative Actions Completed

- Electronics “Short-term” Fix (HB 1455) – Amended electronics legislation passed the House and Senate; now on Governor’s desk to sign. Requires manufacturers to recycle or reuse a minimum of 80% of the total weight of electronic devices the manufacturer sold in Illinois (from sales receipts) two years prior to applicable program year.
- Manufacturers currently only required to collect 50%

# Legislative Goals for 2015

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## Three Product Categories:

- Electronics “Long-term” Fix
- Carpet EPR
- Paint EPR

# We need YOUR Support - Improve Illinois' Electronics Legislation!

We are requesting that your organization contribute a small amount of funding so that we may obtain the assistance of the Product Stewardship Institute (PSI) to be fully engaged in efforts to improve the Illinois E-Waste Program.

PSI has the background and expertise to best represent Illinois citizens as review of Illinois E-Waste Program begins in earnest this month. PSI has worked to develop and improve manufacturer electronics take-back programs across the U.S. ILPSC believes PSI can best represent the interests of Illinois citizens as the Illinois Environmental Protection Agency begins its review of: the sufficiency of Illinois E-Waste Program goals; the fairness of the formula used to establish individual manufacturer goals; the adequacy of credit and penalty components; and the cost-effectiveness and convenience of collection systems for Illinois residents.

A target amount of **\$5,000** in total contributions has been set and is the minimum needed to have a meaningful role for PSI in the upcoming process to develop a long-term sustainable electronics program in Illinois. ILPSC requests that your local government consider a contribution - based on population - that will be used toward electronic legislation efforts in the State of Illinois.

Contribution requests by population: 10,000 or less = \$100 10,000-90,000 = \$200 90,000 or more = \$300

To make a contribution, visit <https://productstewardship.site-ym.com/donations/fund.asp?id=13138>  
Alternatively, you may contact Amanda Nicholson at the Product Stewardship Institute at [amanda@productstewardship.us](mailto:amanda@productstewardship.us) or call (617) 236-4833.

**We are seeking our funding goal of \$5,000 no later than July 31, 2015.** If you can't contribute the entire amount we are seeking, any contribution will be greatly appreciated, and if you can contribute more, please do! For more information about ILPSC, please visit [www.illinoispsc.org](http://www.illinoispsc.org). To learn more about PSI, please visit [www.productstewardship.us/](http://www.productstewardship.us/).

Thank you for your consideration and support in providing the funding necessary to continue efforts to improve electronics legislation in Illinois!

# Sub-committees

- Electronics: Focus on electronics recycling issues; including legislative action on HB 1455; Marta Keane is chair of this committee; meets monthly
- Membership: Focus on networking and connecting with new individuals, agencies, government, industry to communicate the benefits of PSI/ILPSC membership; Courtney Kwong is chair of this committee
- Communication: Newly formed – goal is to develop a quarterly newsletter

# Resources

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To become a member or partner, or to learn more please visit ILPSC online at

<http://illinoispsc.org/>

The letter of agreement is online.

‘Like’ ILPSC on Facebook 

<https://www.facebook.com/IllinoisPSC>

# Website (www.illinoispsc.org)

The screenshot shows the ILPSC website homepage. At the top left is the ILPSC logo. To its right is a navigation menu with links: Home, About, Materials, Solutions, Resources, Legislation, News Updates, and Join Effort. Below the navigation is a large banner image of several paint cans in various colors (red, green, yellow, purple, orange). Overlaid on the top left of the banner is the text: "Paint: Latex and Oil-based" and "Paint cans are found in most every home garage or basement. Paint can be utilized to make blended paint, aggregate for concrete and other uses." Below the banner is a row of small circular icons. The main content area is divided into three columns. The left column has a section titled "What is Product Stewardship?" with a paragraph of text and a small icon. The middle column has a section titled "Join Effort" with a paragraph of text and a small icon. The right column has a section titled "Materials Overview" with a paragraph of text and a small icon. On the far right, there is a dark grey box titled "ILPSC Mission" with a paragraph of text. At the bottom of the page, there is a blue graphic with a bar chart, a lightbulb, and a gear.

ILPSC

Home About Materials Solutions Resources Legislation News Updates Join Effort

Paint: Latex and Oil-based  
Paint cans are found in most every home garage or basement. Paint can be utilized to make blended paint, aggregate for concrete and other uses.

### What is Product Stewardship?

Product stewardship is the act of minimizing the health, safety, environmental, and social impacts of a product and its packaging throughout all lifecycle stages, in turn strengthening the local, regional, and national economy. Manufacturers have the greatest ability to minimize their products' adverse impacts, but other stakeholders—such as suppliers, retailers, and consumers—also play a role. Stewardship can be either voluntary or required by law.

### Join Effort

In your fiscal planning processes, please consider allowing for or requesting an ongoing amount for annual membership with the **Product Stewardship Institute (PSI)**. Supporting PSI will ultimately save money for local governments while growing recycling programs for a variety of hazardous and hard-to-recycle materials.

PSI is a national non-profit environmental institute, working with state and local government agencies to address with manufacturers.

### Materials Overview

#### ILPSC Mission

The mission of the ILPSC is to shift the product waste management system in Illinois from one focused on government-funded and ratepayer-financed waste diversion to one that relies on producer responsibility in order to reduce public costs, increase opportunities for waste minimization and resource recovery, raise recycling rates, and drive improvements in product design that promote environmental sustainability.

# Social Media (@ IllinoisPSC)



facebook

Email or Phone Password

Keep me logged in Forgot your password?

Log In

Illinois Product Stewardship Council is on Facebook.

To connect with Illinois Product Stewardship Council, sign up for Facebook today.

Sign Up Log In

**ILPSC** Illinois Product Stewardship Council  
Government Organization

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PEOPLE

31 likes

ABOUT

- The mission of the ILPSC is to shift the product waste management system in Illinois from one focused on government-funded and ratepayer-financed waste div
- <http://illinoispsc.org/>

PHOTOS

**ILPSC** Illinois Product Stewardship Council  
1 hr · 🌐

7 Reasons Why We Need Producer Responsibility for Product Waste

7 Reasons Why We Need Producer Responsibility for Product Waste | Upstream

7 Reasons Why We Need Producer Responsibility for Product Waste By Bill Sheehan, Executive Director [...]

UPSTREAMPOLICY.ORG

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**ILPSC** Illinois Product Stewardship Council  
May 11 at 6:54am · 🌐

Tech, transparency and 5 ways to fix unsustainable supply chains





# Contact Information

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**(217) 384-2302**

Monthly meetings are held the 3<sup>rd</sup> Wednesday at 10 am